

2018-2019 TTC Catalog

International Business

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Certificate in Applied Science

26 Credit Hours

This certificate develops the basic skills necessary to enter the international business environment.

The certificate includes studies in the areas of international business, marketing and management. Students are exposed to the power of the internet along with cultural and political issues within the international business community. Students also study a foreign language(s) as a foundation to understanding the social and communication issues within that environment.

Major Requirements

BUS 176 International Marketing 3
BUS 220 Business Ethics 3
BUS 250 Introduction to International Business 3
CPT 282 Information Systems Security 3
ECO 207 International Economics 3
PSC 220 Introduction to International Relations 3

Total: 18

Foreign Language Requirement

Select two courses in the same language.

FRE 101 Elementary French I 4
FRE 102 Elementary French II 4
SPA 101 Elementary Spanish I 4
SPA 102 Elementary Spanish II 4

Total: 8

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.